



 sphere commerce™  
on demand

Gateless Facilities  
**Signage  
Guidelines**

11/22/21



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# Introduction

## **Before ordering signs, complete the On Demand Gateless Gateless onboarding request form.**

### **Survey Your Location**

Remove ALL signs in the lot and replace them with the signs shown here. (The possible exception is the Towing Company Sign.)

### **Number of Signs in the Lot**

Do not under-sign your location. If you are using Pole Signs make sure there are enough Pole Signs in the lot so customers can see how to pay, wherever they are standing.

### **LPR Enforcement**

If a location needs signs for LPR Enforcement, order those signs as a separate sign order.

## **When Ordering**

There are no changes to the signs. However, when ordering you will need to determine:

**ONE**, if you want the larger 24" x 48" or smaller 18" x 36" Pole Pay Sign - *see Pole Pay Signs page 6.*

**TWO**, if you need the sign for *Pay Machine with On Demand* or if you need the sign for *On Demand Only* - *see Pay Method Signs page 6.*

**THREE**, if you want contact information on the 32" x 32" Awning Sign - *see page 8.*

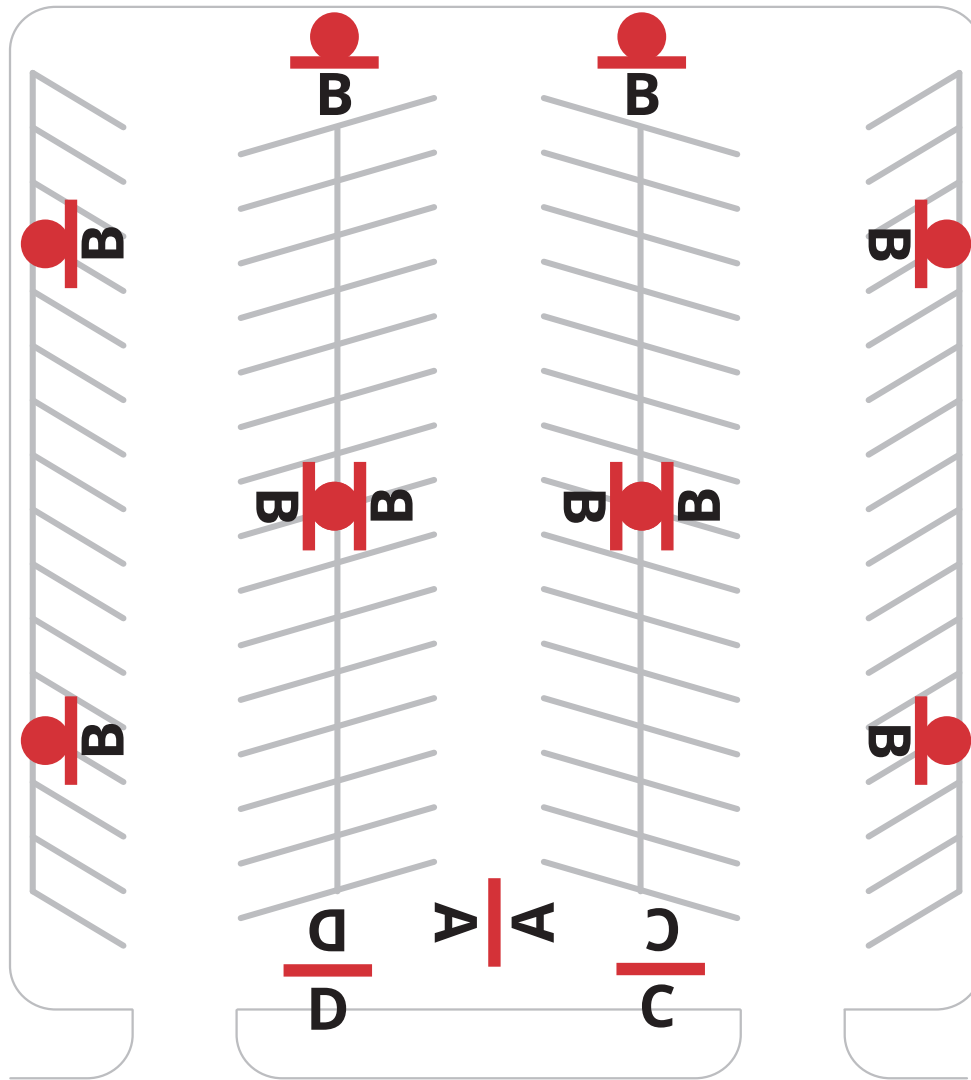
If you need a sign not shown in this package that not directly dealing with On Demand Gateless parking, order it as a separate sign.

### **Custom Applications - Page 11**

Signs can be modified to match a client's branding and specific messaging as long as we do not change the content of the sign.



## Typical Sign Placement



### This lot shows:

#### A: Main Site Sign

4' x 6' Park Here / Pay With Your Phone  
Qt. 1 (2S)

#### B: Pole Signs

24" x 48" Pay Sign Qt. 6 (1S), 2 (2S)

16" x 24" Pay Method Sign Qt. 6 (1S), 2 (2S)

#### C: Awning Signs

32" x 32" Pay Sign Qt. 1

16" x 24" Pay Method Sign Qt. 1

32" x 48" Back of Awning Sign Qt. 1

12" x 18" Pay Machine Side Sticker Qt. 1

2" x 7" Pay Machine Front Sticker Qt. 1

#### D: Windmaster Signs

Insert Facing Out Qt. 1

Insert Facing In Qt. 1

# Main Site Sign

4' x 6' Park Here / Pay With Your Phone



4' x 6' Horizontal



6' x 4' Vertical



Custom Size

## Pole Signs

24" x 48" Pay Sign

18" x 36" Pay Sign

16" x 24" Pay Method Sign

There are two sizes of **Pole Pay Signs**: 24" x 48" and 18" x 36". Select the size that works best for your location.

There are two types of **Pay Method Signs**: *Pay With Phone Or At Pay Machine* - for locations with both a pay machine and On Demand and *Pay With Smartphone Only* - for locations with On Demand Only.

An additional On Demand Only is available - *Pay Before You Walk Away* - for locations where icons may be more effective.





## Awning Signs

32" x 32" Pay Sign

16" x 24" Pay Method Sign

32" x 48" Back of Awning Sign

## Without Contact Information



32" x 32" Pay Sign



32" x 48"  
Back of Awning Sign



16" x 24"  
Pay Method Sign  
Pole Mounted  
(not shown in photo)



# Awning Signs - 32" x 32" Pay Sign

With and Without Contact Info

## Without Contact Information



32" x 32" Pay Sign

## With Contact Information



32" x 32" Pay Sign

**Note:** The contact information goes below Payment Required Upon Entry on the 32" x 32" Pay Sign as shown above.

If you need a contact email or phone number on the sign, notify the Sign Shop when ordering.





## Awning Signs - Pay Machine

12" x 18" Pay Machine Side Sticker

2" x 7" Pay Machine Front Sticker



12" x 18"  
Pay Machine  
Side Sticker



**Pay Here  
With Machine**

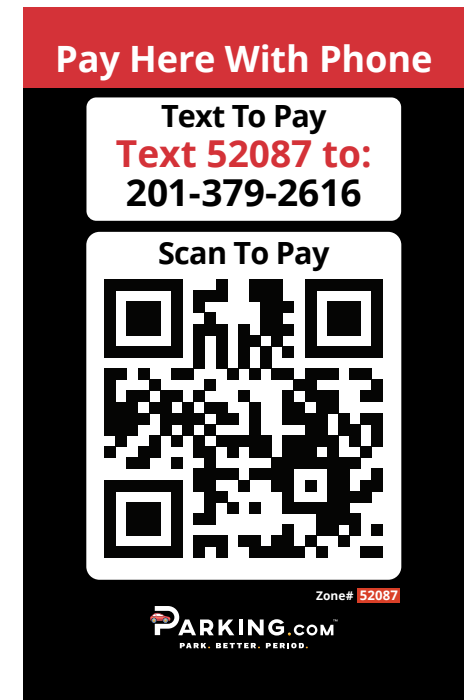
2" x 7"  
Pay Machine Front Sticker

# Windmaster Inserts

Inserts Facing Out & In



Insert Facing Out



Insert Facing In  
Without Address and  
Enforcement Info

## Banner / Fence Signs

4' x 6'



Banners facing out do not have payment info.



Banners facing in have payment info.

# Custom Applications



## Custom Applications

Signs can be modified to match a client's branding and specific messaging as long as we do not change the content of the sign. We can use the client's colors and add their logo at the top of the sign.